



Financing Referendum Campaigns

Edited by Karin Gilland Lutz, Simon Hug

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Financing Referendum Campaigns asks the question: To what extent do voters really make a direct decision when voting in a referendum? The very phrase 'direct democracy' implies that rather than going through representative structures, voters can influence political outcomes directly if they have the chance to vote in a referendum.

Contributors to this volume explore the influence of money and other resources on referendum campaigns and their results. Covering a range of countries in Europe and North America, they outline the spending regulations in force and begin to explore the effects these have on referendum outcomes.

KARIN GILLAND LUTZ is Publications Manager at the Centre for Comparative and International Studies, ETH Zürich, Switzerland. Her recent research concerns the policy effects of direct democracy.

SIMON HUG is Professor of Political Science, University of Geneva, Switzerland. His research deals with the effects of political institutions, including referendums, on policy outcomes and political conflict.

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